



branding

SR. INTERACTIVE PRODUCER

We are looking for a Senior Interactive Producer on a contractor/hourly basis with 5+ years of experience leading the development of complex websites and web-based applications. The ideal candidate would be responsible for the day-to-day management of large scale projects and would have deep involvement with project discovery, resource allocation, vendor management, budget management, project management and quality assurance.

Responsibilities

- Managing projects involving a robust enterprise-level content management system
- Authoring project Statements of Work and estimate documentation
- Developing and maintaining detailed project plans for all interactive work within a given project
- Managing large-scale budget projects, timelines, and agency and non-agency resources to ensure a quality experience on large and small scale projects
- Overseeing producers to ensure that established project plans are adhered to until completion on time and on budget
- Developing, implementing and reporting change order process to remain within scope
- Coordinating with the Interactive Program Manager and other producers in the efficient utilization of resources
- Manage new and existing vendor relationships
- Regular reporting of financial status of projects

Skills and Competencies

- 5+ years of experience in leading the development of complex, interactive web sites and
- Experience managing software development projects is preferred
- Self starter, very detailed oriented and have the ability to multi-task, meet deadlines, quickly process information, and maintain confidential information
- Solid track record of successfully developing projects from start to completion
- Ability to lead teams in high-pressure situations
- Professional, outgoing, friendly, fearless
- Strong teamwork and communication skills
- Outstanding organizational, written, and verbal communication skills are required
- Strong computer skills including proficiency with MS Project
- Prior interactive agency experience is highly desirable
- Some knowledge of front-end web production/HTML, XHTML, CSS is preferred

If this is you, respond today! Send your resume to recruiting@idbranding.com. No calls please.

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